

WISCONSIN

Consumer Sentinel Complaint Figures

January 1 - December 31, 2007

Total Number of Fraud and Identity Theft Consumer Complaints = 12,302



Fraud Complaints from Wisconsin Consumers = 9,852

Top Fraud Complaint Categories for Wisconsin Consumers

| Rank | Top Categories | Complaints | Percentage ¹ |
|------|----------------------------------|------------|-------------------------|
| 1 | Shop-at-Home/Catalog Sales | 1,078 | 11% |
| 2 | Internet Services | 728 | 7% |
| 3 | Computer Equipment and Software | 580 | 6% |
| 4 | Foreign Money Offers | 537 | 5% |
| 5 | Prizes/Sweepstakes and Lotteries | 410 | 4% |

¹Percentages are based on the total number of fraud complaints from Wisconsin consumers (9,852).

Amount Paid Reported by Wisconsin Consumers

| Total No. of Complaints | Total Amount Paid Reported | Total Complaints Reporting Amt Pd | Percentage of Complaints Reporting Amount Paid | Average Amount Paid ² |
|-------------------------|----------------------------|-----------------------------------|--|----------------------------------|
| 9,852 | \$12,735,185 | 9,007 | 91% | \$1,414 |

²Average amount paid is based on the total number of fraud complaints where amount paid was reported by Wisconsin consumers (9,007). Three consumers reported an amount paid of \$1 million or more.

Identity Theft Complaints from Wisconsin Victims = 2,450

Identity Theft Types Reported by Wisconsin Victims

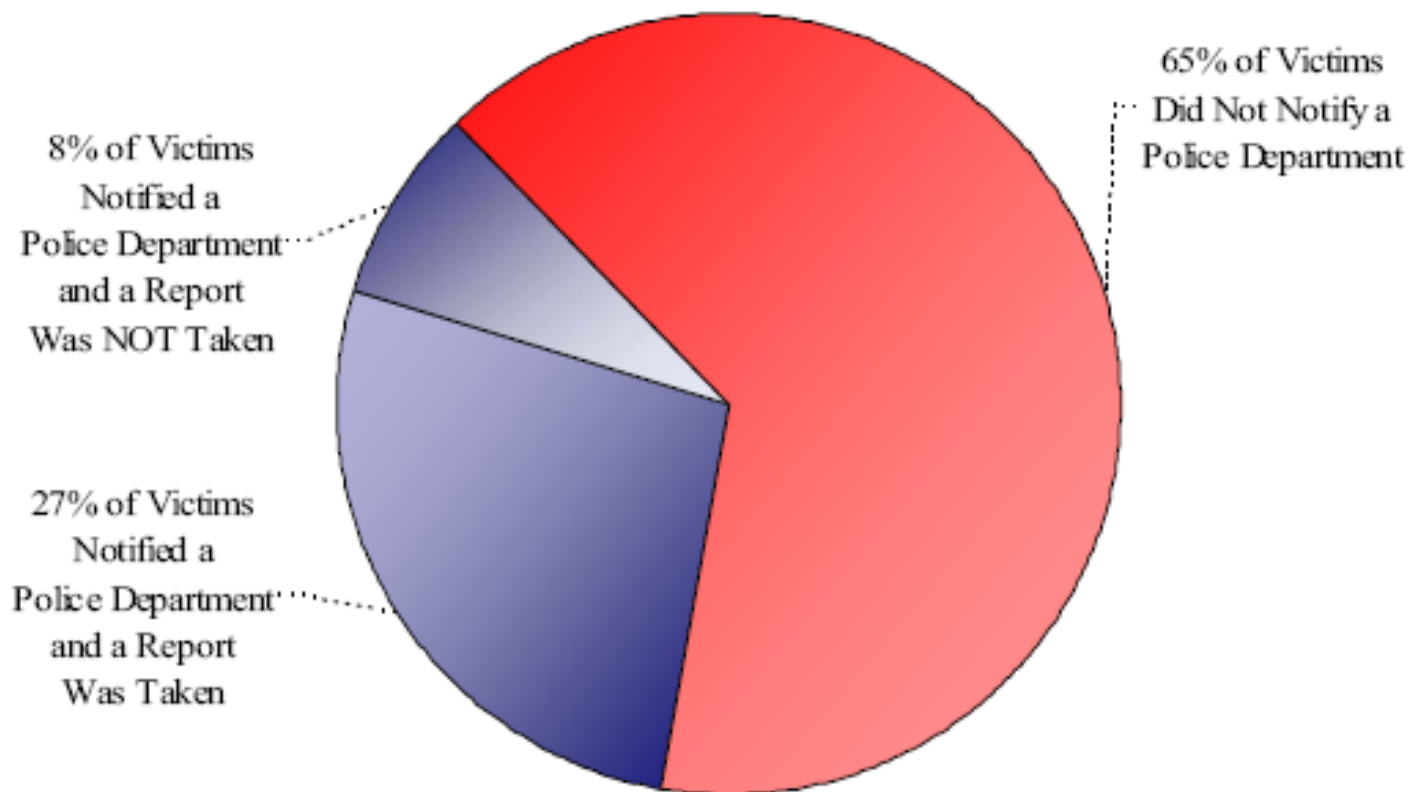
| Rank | Identity Theft Type | Complaints | Percentage ¹ |
|------|--|------------|-------------------------|
| 1 | Credit Card Fraud | 635 | 26% |
| 2 | Phone or Utilities Fraud | 387 | 16% |
| 3 | Bank Fraud ² | 373 | 15% |
| 4 | Employment-Related Fraud | 286 | 12% |
| 5 | Government Documents or Benefits Fraud | 239 | 10% |
| 6 | Loan Fraud | 121 | 5% |
| | Other | 617 | 25% |
| | Attempted Identity Theft | 145 | 6% |

¹Percentages are based on the 2,450 victims reporting from Wisconsin. Percentages add to more than 100 because approximately 17% of victims from Wisconsin reported experiencing more than one type of identity theft.

²Includes fraud involving checking and savings accounts and electronic fund transfers.

Law Enforcement Contact¹

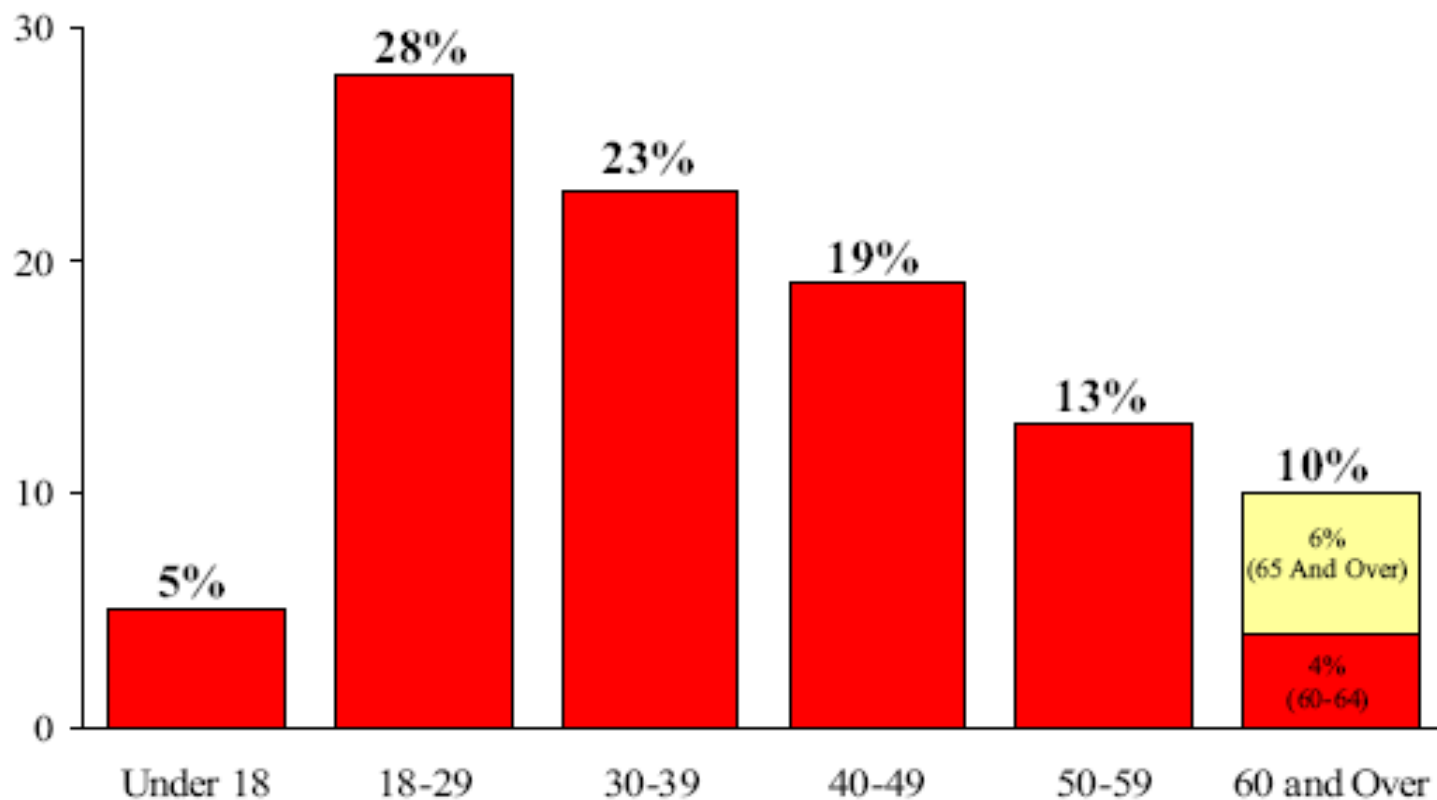
January 1 – December 31, 2007



¹Percentages are based on the total number of identity theft complaints where victims indicated whether they had notified a police department (242,341). 99% of the identity theft victims who contacted the FTC directly reported law enforcement contact information. Less than one percent of victims who notified the FTC that they had contacted a police department did not indicate if a report was taken.

Identity Theft Complaints by Victim Age¹

January 1 – December 31, 2007



¹Percentages are based on the total number of identity theft complaints where victims reported their age (231,576). 95% of the victims who contacted the FTC directly reported their age.